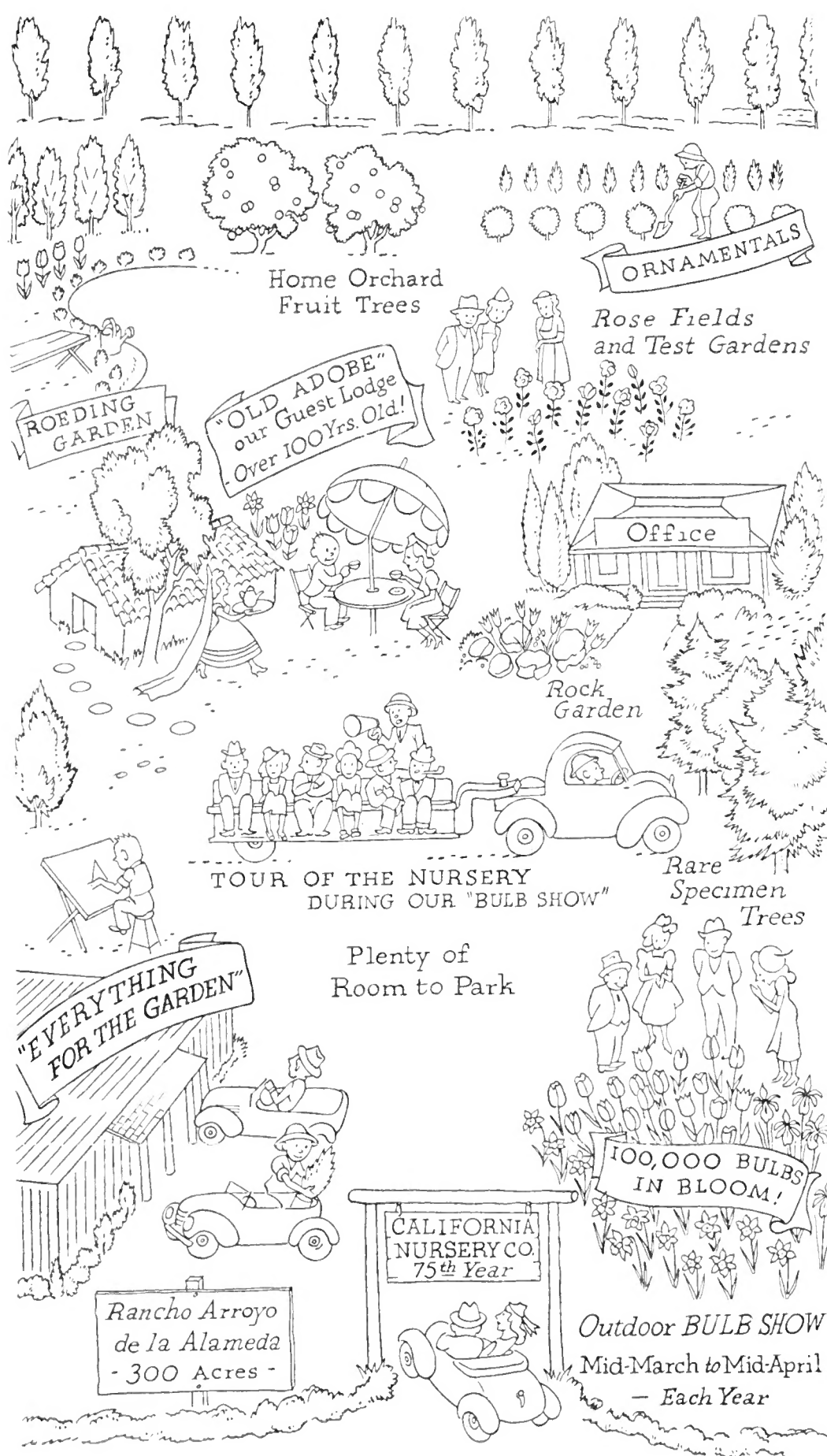


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

"Twice THE SATISFACTION"



when you
come to **NILES**
and make your selections
from the West's
Largest Assortment

There's lots to do and lots to see the year 'round at Rancho Arroyo de la Alameda, old Spanish grant which is now our big 300-acre nursery at Niles. Here you have at your command the West's largest and most varied assortment of plants and trees . . . the exact variety and size you want . . . many new things . . . and helpful ideas to add to your gardening pleasure. Our experienced nurserymen are glad to advise you, glad to show you the thousands of plants in stock. Gardening is more fun when you consistently get the real results to which you are entitled.

This year plant Roeding's Quality materials selected from our large stock and double your garden satisfaction.

SAVE 10% - Another good reason for coming to Garden Headquarters frequently! Take advantage of our **10% DISCOUNT**, allowed on all cash orders of \$5 or more taken with you. (At NILES only.)

... our "Diamond Jubilee" What 75 Years of Nursery

Service Means to You: This is our 75th Year at the West's oldest and largest Nursery. From your standpoint, 75 years of continuous service is in itself a warranty, for it reflects the satisfaction our thousands of customers receive from "Roeding's Quality" materials . . . now as always, the mark of a sound investment.

CALIFORNIA NURSERY CO.

Main Office and Growing Grounds:
NILES, CALIF. Tel. Niles 134

GEORGE C. ROEDING, JR., President
BRANCHES: Allied Arts Guild, Menlo Park
Sacramento . Fresno . Modesto

The "HOME ORCHARD" Idea . . . a word about Fruit Trees and Grape Vines:

No other garden "specialty" has grown so rapidly in favor as the Home Orchard idea and properly so, for a selected planting of fruit trees and grapevines in your garden yields rich returns. Now is a good time to start or add to yours. Plant **Roeding's Quality Fruit Trees** for colorful blossoms in Spring, shade in Summer, and a long season of luscious tree ripened table fruit . . . your favorite varieties!

Plant **Roeding's Quality Grape Vines** for arbor decoration, and use them as climbers. In addition to luscious sugar-crammed grapes you will enjoy the richly colored leaves in the Fall, beautiful outdoors or in, splendid for table arrangements. Ask about our special Home Orchard (selected) varieties.



Roeding's Quality ROSES

• California Grown . . . Famous the World Over

Motor to Niles and select your Rose Garden. You'll be better pleased, by far, with the splendid results . . . perfect blooms in profusion, strong healthy number one grade bushes, **grown right** in our own gardens.

Hinrich
Gaede



| | |
|---|--------|
| Angele Pernet—Reddish apricot..... | \$.60 |
| Angels Mateu—Salmon-coral (Patented)..... | 1.50 |
| Autumn—Burnt orange and red..... | .60 |
| Brazier—Rosy scarlet, gold tints..... | 1.00 |
| Catalonia—Carmine with gold reverse..... | .75 |
| Cecil—Clear yellow, single..... | .60 |
| Cecile Brunner—Small, double pink..... | .50 |
| Charles P. Kilham—Carmine, copper tinted..... | .60 |
| Christopher Stone—Best new red..... | 1.00 |
| Cynthia—Rose with copper tints..... | .60 |
| Dainty Bess—Two-tone pink single..... | .60 |
| Dame Edith Helen—Clear pink, fragrant..... | .50 |
| Duchess of Athol—Dark peach shades..... | .60 |
| Duquesa de Penaranda—Peach and salmon..... | .75 |
| E. G. Hill—Fully double red..... | .60 |
| Etoile de Hollande—Dark red, fragrant..... | .60 |
| Federico Casas—Carmine and gold..... | .60 |
| Feu Joseph Looymans—Golden apricot..... | .60 |
| Golden Emblem—Golden yellow..... | .60 |
| Golden Rapture—Dark yellow..... | .75 |
| Golden State—Fine new yellow (Patented)..... | 1.50 |
| Hadley—Dark red, very fragrant..... | .50 |
| Hinrich Gaede—Coppery rose..... | .75 |
| Imperial Potentate—Rose pink, fragrant..... | .60 |
| Irish Elegance—Single, salmon pink..... | .60 |
| Irish Fireflame—Single, golden apricot..... | .60 |
| Isobel—Coppery rose, single..... | .60 |
| Joanna Hill—Light apricot yellow..... | .60 |
| K. A. Victoria—White, fine form..... | .60 |
| Lady Forteviot—Orange-apricot..... | .60 |
| Lady Margaret Stewart—Orange yellow..... | .60 |
| Lafayette—Cherry-red polyantha..... | .50 |
| Lord Lonsdale—Clear light yellow..... | .75 |
| Lulu—Slender buds, coral pink..... | .60 |
| Mari Dot—Fully double, salmon pink..... | .60 |
| McGredy's Ivory—Best ivory-white..... | .75 |
| McGredy's Yellow—Buttercup yellow..... | 1.00 |
| Mme. Butterfly—Deep shell pink..... | .60 |
| Mme. Cochet-Cochet—Pink, gold tints (Patented)..... | 1.00 |
| Mme. Henri Guillot—Raspberry and orange (Patented)..... | 1.50 |
| Mrs. P. S. Dupont—Dark yellow..... | .60 |
| Mrs. Sam McGredy—Coppery pink..... | .75 |
| Oswald Sieper—Large white..... | .60 |
| Picture—Pink, perfect form..... | 1.00 |
| President Herbert Hoover—Apricot and rose..... | .60 |
| Ramon Bach—Gold flushed pink (Patented)..... | 1.50 |

Theme Girl of Exposition
with Golden State



When ordering roses in quantity (except on collection) deduct discount of 10% for 10 to 25 roses; 20% for 26 roses or more

GOLDEN STATE

Theme Rose of the Golden Gate International Exposition—Lemon yellow deepening to golden yellow. Outstanding in vigorous growth and length of stems on which its lovely blooms are borne. \$1.50 each; three (3) for \$3.75.

EXPOSITION COLLECTION
Three outstanding new roses you will want to add to your garden this year

CHRISTOPHER STONE—Fiery red
GOLDEN RAPTURE—Yellow
HINRICH GAEDE—Coppery rose

A \$2.75 value.....\$2.25
Plus Sales Tax.....07c

| | |
|---|------|
| Rapture—Warm shell pink, fragrant..... | .60 |
| Rochefort—Coppery-orange (Patented)..... | 1.25 |
| Rouge Mallerin—Brilliant red..... | 1.00 |
| Senora Gari—Apricot and gold..... | 1.00 |
| Shot Silk—Pink and yellow..... | .60 |
| Sister Therese—Tall growing yellow..... | .75 |
| Snowbird—Excellent new white..... | 1.00 |
| Southport—Bright red..... | .75 |
| Talisman—Pink and yellow..... | .60 |
| Texas Centennial—Rose-red, long stems (Patented)..... | 1.00 |
| Vesuvius—Dark red single..... | .60 |
| Warrawee—Shell pink (Patented)..... | 1.00 |

CLIMBING ROSES

| | |
|--|------|
| Belle of Portugal—Light pink, vigorous..... | .60 |
| Clg. Dame Edith Helen—Dark pink, fragrant..... | .60 |
| Clg. Dainty Bess—Single pink..... | .75 |
| Clg. Etoile de Hollande—Dark red..... | .75 |
| Clg. Golden Emblem—Golden yellow..... | .75 |
| Clg. Hoosier Beauty—Dark red, fragrant..... | .60 |
| Clg. Lady Hillington—Apricot yellow..... | .60 |
| Clg. Mme. Butterfly—Shell pink..... | .60 |
| Clg. Mme. E. Herroit—Flame pink..... | .60 |
| Clg. President H. Hoover—Rose and apricot..... | .60 |
| Clg. Rose Marie—Dark rose pink..... | .60 |
| Clg. Shot Silk—Pink with yellow tints..... | .60 |
| Clg. Talisman—Pink and yellow..... | .60 |
| Guinee—Dark maroon red..... | 1.00 |
| Mme. Gregoire Staechelin—Carmine and pink..... | .60 |
| Paul's Scarlet Climber—Bright scarlet..... | .60 |
| Reveil Dijonnais—Carmine and yellow..... | .75 |
| Ruth Alexander—Apricot orange (Patented)..... | 1.25 |

FOR GRACEFUL AND AIRY BEAUTY PLANT CLIMBING AND TRAILING PLANTS

50c Group—All plants in Gallon Cans

| | |
|---------------------|----------------------|
| Virginia Creeper | Potato Vine |
| Boston Ivy | Blue Plumbago |
| English Ivy | Japanese Honeysuckle |
| Chinese Honeysuckle | |

60c Group—All plants in Gallon Cans

| | |
|-----------------------|-----------------------------|
| Caenwood Ivy | Scarlet Passion Vine |
| Italian Jasmine | Chile Jasmine (Mandevilla) |
| Winter Jasmine | White Plumbago |
| Evergreen Honeysuckle | Australian Bluebell Creeper |
| Pink Passion Vine | Common Trumpet Vine |

75c Group—All plants in Gallon Cans

| | |
|--------------------------------|--------------------------------|
| Bignonia cherere (orange-red) | Bougainvilles spectabilis |
| Bignonia speciosa (lavender) | Clematis montana (white) |
| Bignonia tweediana (yellow) | Clematis montana rubens (pink) |
| Bignonia venusta (orange) | Carolina Jessamine |
| Tecoma capensis (flame) | Catalonian Jasmine |
| Tecoma jasminoides (pink) | Pink Jasmine |
| Tecoma radicans aurea (golden) | |

WISTERIAS

| | |
|--|--------|
| Chinese Wisteria—White or lavender, 1-year plants..... | \$1.25 |
| Japanese Wisteria—Pink or lavender, 3-year plants..... | 2.25 |



Magnolia soulangeana
Fragrant blooms like giant Tulips



For 1940 let's have COLOR in the Garden

FLOWERING TREES

Rapid growing and easy to care for, spring flowering trees are indispensable for planting with bulbs and annuals to create colorful and charming garden pictures.

HAWTHORNS—CRATAEGUS

| | | |
|---|-----------------------------|--------|
| C. carrieri—Carrier's Thorn | } Bare root, 5 to 6 ft..... | \$1.75 |
| C. cordata—Washington Thorn | | |
| C. Double Pink—Pink Hawthorn | | |
| C. oxycantha splendens—Paul's Scarlet Thorn | | |
| LABURNUM VOSSI—GOLDEN CHAIN, | Bare root, 5 to 6 ft..... | \$2.50 |

DECIDUOUS MAGNOLIAS

| | | |
|--|---------------------------|------|
| M. lennei—Lenne Magnolia | } Balled, 1½ to 2 ft..... | 2.50 |
| M. soulangeana—Saucer Magnolia | | |
| M. stellata—Star Magnolia, balled, 1½ to 2 ft..... | | |

FLOWERING ALMOND

| | |
|--|-----|
| Double Pink or Double White, bare root, 2 to 3 ft..... | .75 |
|--|-----|

FLOWERING APRICOT

| | | |
|-------------------------------|-----------------------------|-----|
| Dawn Flowering Apricot (Mume) | } Bare root, 3 to 4 ft..... | .75 |
| Chas. Abraham Apricot | | |
| | Bare root, 4 to 5 ft..... | .85 |

FLOWERING PEACHES

| | | |
|--------------------------|-----------------------------------|------|
| Aurora—Light Pink (new) | } Bare root, 3 to 4 ft..... | .50 |
| Burbank—Dark Pink | | |
| Double Red Early | | |
| Double Red Late | | |
| Double White | | |
| San Jose Pink (earliest) | Bare root, 4 to 5 ft..... | .65 |
| | Bare root, 5 to 6 ft..... | .75 |
| | 5-gal. cans, heavy 3 to 4 ft..... | 1.50 |

MANDARIN FLOWERING PEACH—Dwarf, red flowering,

| | |
|------------------|-----|
| 12 to 15 in..... | .75 |
|------------------|-----|

FLOWERING PLUMS

| | |
|--|-----|
| Blireana—Double pink, bare root, 3 to 4 ft..... | .75 |
| Pissardi—Purple Leaf Plum, bare root, 4 to 5 ft..... | .85 |
| Triloba—Double light pink (Dwarf), bare root, 2 to 3 ft..... | .75 |

FLOWERING CHERRIES

| | | |
|--|-----------------------------|------|
| Akebono—Early Single pink | } Bare root, 3 to 4 ft..... | 1.25 |
| Amanagowa—Pale pink, fragrant, semi-double | | |
| Kanzan—Double, dark pink, late | | |
| Shirotae—Mt. Fuji—Double white | Bare root, 4 to 5 ft..... | 1.50 |

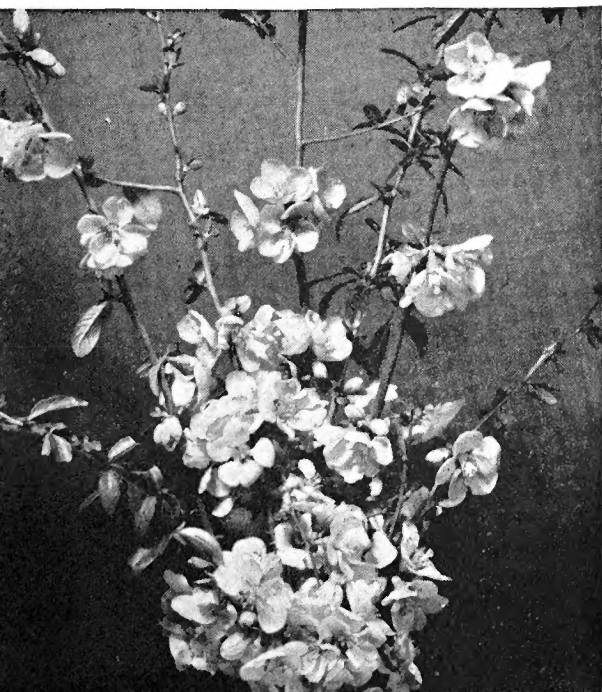
Shogetsu—Double pink and white

| | |
|--|------|
| WEeping FLOWERING CHERRY—Pale pink, single, 5 ft., stem..... | 3.50 |
| WEeping FLOWERING CHERRY—Pale pink, double, 5 ft., stem..... | 3.50 |

FLOWERING CRAB APPLE

| | | |
|---|-----------------------------|------|
| Arnold's Crab—Carmine buds, pale pink blooms | } Bare root, 2 to 3 ft..... | .75 |
| Carmine Crab—Red buds, carmine flowers | | |
| Floribunda Crab—Appleblossom pink | | |
| Kaido Crab—Semi-double pink | | |
| Red-Vain Crab—Red flowers and fruit | Bare root, 3 to 4 ft..... | .90 |
| Sargent's Crab—Fragrant white blooms (Dwarf), bare root, 2 to 3 ft..... | Bare root, 4 to 5 ft..... | 1.00 |
| Bechtel's Crab—Large, double, pink blooms, bare root, 3 to 4 ft..... | | |

Flowering Quince



DECIDUOUS SHRUBS IN EVERY COLOR

... Hardy and Easy to Grow

To secure beauty quickly in a new garden, or to bring new color and interest to an old one, plant rapid growing, colorful deciduous shrubs—they cost so little in proportion to the results produced.

OLD FAVORITES AT MODERATE PRICES:

All shrubs in this group priced as follows:

Bare root, 2 to 3 ft., 75c; 3 to 4 ft., 90c

| | |
|-----------------------------|--|
| Deutzia Pride of Rochester | Spiraea prunifolia fl. pl. (Bridal Wreath) |
| Diervilla Eva Rathke | Spiraea thunbergi |
| Diervilla florida (Weigela) | Spiraea van Houttei |
| Forsythia intermedia | Common Snowball |
| Philadelphus coronarius | Japanese Snowball |
| Philadelphus grandiflora | Double Red. Flg. Pomegranate |
| Philadelphus virginialis | Tamarix hispida aestivalis |

RARE AND SLOW GROWING VARIETIES:

| | |
|---|--------|
| Azalea altaclarensis—Fragrant, golden, balled, 24 to 30 in..... | \$3.50 |
| Azalea mollis—Pale yellow to flame, balled, 15 to 18 in..... | 2.50 |
| Deutzia gracilis—Graceful white sprays, bare root, 2 to 3 ft..... | 1.00 |
| Dogwood Cornus florida—Bare root, 18 to 24 in..... | 1.00 |
| Kolkwitzia amabilis—Beauty bush, bare root, 2 to 3 ft..... | .90 |
| Viburnum burkwoodi—New, early blooming, gal. cans..... | 2.00 |
| Viburnum carlesi—Pale pink, fragrant, bare root, 1½ to 2 ft..... | 1.50 |
| Lilacs—Single, double, white, lavender, purple, bare root..... | 1.25 |

DECIDUOUS SHADE AND STREET TREES

| | |
|---|---------------|
| Silver Maple — <i>Acer dasycarpum</i> , bare root, 6 to 8 ft..... | \$1.25 |
| Norway Maple — <i>Acer platanoides</i> , bare root, 8 to 10 ft..... | 1.50 |
| European White Birch — <i>Betula alba</i> , bare root, 6 to 8 ft..... | 1.50 |
| Cutleaf Weeping Birch — <i>B. alba laciniata</i> , bare root, 6 to 8 ft..... | 2.25 |
| Modesto Ash —Rapid growing, hardy, bare root, 6 to 8 ft..... | 1.50 |
| Oriental Plane — <i>Platanus orientalis</i> , bare root, 6 to 8 ft..... | 1.00 |
| Oriental Plane — <i>Platanus orientalis</i> , bare root, 8 to 10 ft..... | 1.25 |
| POPLARS — Carolina, Lombardy, Balm of Gilead , 6 to 8 ft..... | .90 |
| Weeping Willow —Green and golden bark types, bare root, 5 to 6 ft..... | 1.25 |
| European Mt. Ash — <i>Sorbus aucuparia</i> , bare root, 6 to 8 ft..... | 1.50 |
| American Elm — <i>Ulmus americana</i> } Bare root, 6 to 8 ft..... | 1.25 |
| Chinese Elm — <i>Ulmus pumila</i> } Bare root, 8 to 10 ft..... | 1.50 |
| Empress Tree —Blue <i>Catalpa</i> , 5-gal. cans..... | 1.50 |
| Sweet Gum — <i>Liquidambar</i> , 5-gal. cans, 5 to 6 ft..... | 2.00 |

Burbank Flowering Peach ...
Grows rapidly; large dark pink flowers



THE NEW FLOWERING QUINCES—

These new sorts surpass all other flowering shrubs in freedom of bloom and duration of blooming period.

| | |
|---|--------|
| CANDIDA, pure white, blooms twice, 2-3 feet..... | \$1.00 |
| CORALLINA, apricot and coral shades, 2-3 feet..... | 1.00 |
| GRANDIFLORA, large, apple-blossom pink, 2-3 feet..... | 1.00 |



Abelia floribunda

Roeding's Quality Evergreen **SHRUBS**

... for General Garden Beautification

In this group are found shrubs for every garden use — foundation planting, hedges, accent, color and shade.

In the following lists, shrubs are roughly grouped according to average height under garden conditions. Those growing best in shade are marked *; where flowers are conspicuous, the color is indicated. **Write us for more detailed information** is indicated.

LOW GROWING GROUP (Ultimate height 2 to 4 feet)

| | |
|--|--------------|
| *Abelia floribunda—Cerise red flowers, gal cans..... | \$.75 |
| *Andromeda japonica—Requires acid soil, balled, 12 to 15 in..... | 2.00 |
| Aster fruticosus—Bright lavender, profuse bloomer, gal. cans..... | .60 |
| *Aucuba japonica—Japanese aucuba, gal. cans..... | .60 |
| *Aucuba japonica—Japanese aucuba, gal. cans..... | .60 |
| *Azalea indica Pink Pearl—Double pink flowers, balled 12 to 14 in..... | 3.25 |
| *Azalea indica Vervaeana—Salmon pink, balled, 12 to 14 in..... | 3.25 |
| *Azalea kurume—Plant in peaty soil—4 in. pots, 75c; 6 in. pots..... | 1.50 |
| Apple Blossom—Light pink | |
| Cherry Ripe—Red | |
| Fire Bird—Dark Red | |
| Snowdrift—White | |
| Pink Perfection | |
| Boxwood (Common)—Buxus sempervirens, 3 in. pots, 100 for..... | 10.00 |
| Boxwood (Common)—Buxus sempervirens, balled, 12 to 18 in., untrimmed | 1.00 |
| Boxwood (Common)—Buxus sempervirens, trimmed cones..... | 2.50 to 5.00 |
| Boxwood (Dwarf)—B. suffruticosa, 3 in. pots, 100 for..... | 12.50 |
| Boxwood (Dwarf)—B. suffruticosa, balled, 10 to 12 in..... | 1.50 |
| Berberis knighti—Knight Barberry, gal. cans..... | .50 |
| Berberis wilsoni—Wilson Barberry, gal. cans..... | .50 |
| Choisya ternata—Mexican Orange, white, gal. cans..... | .60 |
| Choisya ternata—Mexican Orange, white, balled, 18 to 24 in..... | 1.50 |
| Chorizema grandiflora—Flowering Oak, orange, gal. cans..... | .60 |
| Cistus corbariensis—White Rock Rose, gal. cans..... | .75 |
| Cistus purpureus—Rock Rose, cerise flowers, gal. cans..... | .60 |
| Cistus Silver Pink—Light Pink Rock Rose, gal. cans..... | 1.00 |
| Cotoneaster buxifolia vellea—Box Leaf Cotoneaster, gal. cans..... | .75 |
| Cotoneaster decora—Necklace Cotoneaster (new), gal. cans..... | .75 |
| Cotoneaster decora—Necklace Cotoneaster, balled, 18 to 24 in..... | 1.50 |
| Cotoneaster horizontalis—Rock Cotoneaster } gal. cans, 10 for..... | 5.00 |
| Cotoneaster microphylla—Rockspray } balled, 15 to 18 in..... | 1.25 |
| Cotoneaster | |
| Daphne odora marginata—Very fragrant } gal. cans..... | 1.25 |
| Daphne odora alba (white)—Very fragrant } balled, 15 to 18 in..... | 3.50 |
| Diosma ericoides—Breath of Heaven, gal. cans..... | .60 |
| Diosma pulchrum—Pink Flowers, gal. cans..... | .75 |
| Diosma purpureus—Purple Flowers, gal. cans..... | .75 |
| Erica mediterranea—Biscay Heather, balled, 18 to 24 in..... | 1.25 |
| Erica mediterranea hybrida—Darley Heath (dwarf), gal. cans..... | .50 |
| Erica persoluta rosea—Rosy Garland Heath, gal. cans..... | .60 |
| Euonymus japonicus microphyllus—For low hedges, gal. cans, 10 for | 4.50 |
| *Fuchsias—40 assorted varieties in 4 in. pots or gal. cans, each..... | .50 |
| Hypericum calycinum—For ground cover (yellow), gal. cans..... | .50 |
| Hypericum moserianum—Blooms almost continuously, gal. cans..... | .50 |
| Lavendula officinalis—Common Lavender, gal. cans..... | .50 |
| *Mahonia aquifolium—Oregon Grape (yellow), gal. cans..... | .50 |
| Mahonia aquifolium—Oregon Grape (yellow), balled, 2 to 3 ft..... | 2.00 |
| *Mahonia ilicifolium compacta—Dwarf and compact, gal. cans..... | .60 |

| | |
|--|------|
| *Mahonia japonica—Japanese Mahonia, 5-gal. cans, 2 to 3 ft..... | 2.00 |
| Myrtus communis—Common Myrtle, gal. cans, 50c each; 10 for..... | 4.50 |
| Myrtus communis—Common Myrtle, balled, 1½ to 2 ft..... | 1.50 |
| Myrtus communis compacta—Compact Myrtle } gal. cans..... | .50 |
| Myrtus communis microphylla—Small Leaf Myrtle } balled, 1½ ft..... | 1.50 |
| Nandina domestica—Japanese Sacred Bamboo, gal. cans..... | .60 |
| Nandina domestica—Japanese Sacred Bamboo, balled, 18 to 24 in..... | 1.50 |
| Osmanthus delavayi—New; very fragrant, gal. cans..... | 1.50 |
| Pittosporum tobira—Japanese Pittosporum, gal. cans..... | .50 |
| Pittosporum tobira—Japanese Pittosporum, balled, 18 to 24 in..... | 1.50 |
| *Raphiolepis japonica—Yeddo Hawthorn, white, gal. cans..... | .60 |
| *Raphiolepis indica rosea—Bright pink flowers, gal. cans..... | .75 |
| *Rhododendron Pink Pearl—Light pink, balled, 12 to 15 in..... | 3.50 |
| *Rhododendron fastuosum fl. pl.—Lavender, balled, 15 to 18 in..... | 3.75 |
| *Rhododendron Brittania—Best clear red, balled, 12 to 15 in..... | 5.00 |

List of other Rhododendrons sent on request.

| | |
|--|------|
| Veronica buxifolia—Box Leaf Veronica, gal. cans..... | .50 |
| Veronica buxifolia—Box Leaf Veronica, balled, 15 to 18 in..... | 1.25 |

MEDIUM HEIGHT GROUP (Ultimate height 5 to 7 feet)

| | |
|--|------|
| Abelia grandiflora—White flushed pink, gal. cans..... | .50 |
| Abelia grandiflora—White flushed pink, balled, 2 to 3 ft..... | 1.50 |
| Abelia schumanni—Lavender pink, 4 in. pots..... | .50 |
| *Abutilon Dwarf Orange—Flowering Maple, gal. cans..... | .60 |
| *Abutilon (Common)—Pink or yellow, gal. cans..... | .50 |
| Abutilon megapotamicum—Yellow bloom, red calyx, gal. cans..... | .60 |
| Arbutus unedo—Strawberry Tree, red fruits, gal. cans..... | .50 |
| Arbutus unedo—Strawberry Tree, balled, 18 to 24 in..... | 1.50 |
| *Brunfelsia floribunda—Purple fading to white, gal. cans..... | .90 |
| Buddleia alternifolia—Fountain Buddleia, lavender, gal. cans..... | .75 |
| Buddleia lindleyana—Dark purple; weeping habit, gal. cans..... | .50 |
| Buddleia salviifolius—Pale lavender, early blooming, gal. cans..... | .60 |
| Callistemon hybridus—Bottlebrush, bright red, gal. cans..... | .50 |
| *CAMELLIA JAPONICA—Gal. cans, \$1.50; 5-gal. cans..... | 3.75 |
| Chandleri elegans—Large, peony-flowered, rose flecked white. | |
| Daikagura—Early, rose-red, marbled white. | |
| Lady Campbell—Vigorous grower, rose-red. | |
| Pink Perfection—Shell-pink, symmetrical, prolific. | |
| Purity—Best white, double, good grower. | |
| Jordan's Pride—Variegated white and red. | |
| Rosita—Dark pink, symmetrical. | |
| *Carpenteria californica—Native shrub, white flowers, gal. cans..... | .85 |
| Ceanothus impressus—(New) blue, gal. cans..... | .75 |
| Cytisus racemosus—Easter Broom, yellow, gal. cans..... | .50 |
| Cytisus scoparius—Firefly, yellow and red, gal. cans..... | .60 |
| Cytisus praecox—Moonlight Broom, pale yellow, balled, 2 to 3 ft..... | 1.50 |
| Cytisus Pomona—A Mitchell hybrid, yellow and rose, gal. cans..... | 1.00 |
| Cytisus St. Marys—A Mitchell hybrid, white, quite low, gal. cans..... | 1.00 |
| Elaeagnus pungens—Very hardy; gray-green foliage, gal. cans..... | .60 |
| Elaeagnus pungens—Very hardy; gray-green foliage, balled, 2 to 3 ft..... | 1.75 |
| Erica melanthera—Black Eye Heather } gal. cans..... | .50 |
| Erica melanthera rosea—Darker pink than above } balled, 15 to 18 in..... | 1.25 |
| Escallonia donardensis—Dark pink } gal. cans..... | .60 |
| Escallonia glasnivenensis—Light pink } balled, 2 to 3 ft..... | 2.00 |
| Escallonia rubra—Red, low growing } rapid growing, gal. cans..... | .50 |
| Escallonia organensis—Medium pink } balled, 3 to 4 ft..... | 2.00 |
| Escallonia montevidensis—White } | |
| Euonymus japonicus—Evergreen Eunoymus } | |
| Euonymus japonicus aurea-marginatus—Gold } gal. cans..... | .50 |
| Eunoymus } balled, | |
| Euonymus japonicus Pres. Gauthier—Rapid } 18 to 24 in..... | 1.50 |
| growing } | |
| *Fatsia japonica—Aralia sieboldi, gal. cans 60c; 3-gal. cans..... | 1.50 |

LANDSCAPE SERVICE . . .

Let us help you plan your garden for color throughout the year. Our competent Landscape Organization will gladly consult with you regarding the construction of your new garden or the re-modeling of your old one. Every phase of landscape design and construction are included in our service—backed by the resources of the West's oldest and largest nursery. Ask your bank about obtaining F. H. A. funds for garden construction.

Rhododendron Pink Pearl

Rhododendrons and Azaleas demand partial shade, acid soil, good drainage and ample moisture.



Roeding's Quality Evergreen **SHRUBS Continued**

| | |
|--|------|
| Feijoa sellowiana—Pineapple Guava, gal. cans..... | .60 |
| Feijoa choiceana—Grafted plants, for fruit, gal. cans..... | .75 |
| Ligustrum ovalifolium—Calif. Privet, for hedges, 100 for..... | 6.50 |
| NERIUM-OLEANDER—Gal. cans, 60c; balled, 2 to 3 ft..... | 2.00 |
| Single White, Single and Double Rose, Single and Double Pink, Single Yellow. | |
| Osmanthus aurantiacus—Yellow Sweet Olive, gal. cans..... | 1.00 |
| Osmanthus fragrans—Sweet Olive, very fragrant, gal. cans..... | 1.00 |
| Photinia serrulata nova—Chinese Photinia, gal. cans..... | .60 |
| Photinia serrulata nova—Chinese Photinia, balled, 1½ to 2 ft..... | 1.50 |
| Pyracantha coccinea—Burning Bush | |
| Pyracantha coccinea lalandi—Laland Firethorn gal. cans..... | .60 |
| Pyracantha crenulata—Evergreen Hawthorn bld. 2 to 3 ft..... | 2.00 |
| Pyracantha yunnanensis—Yunnan Firethorn | |
| Pyracantha Weaver's Superb—New and very fine, gal. cans..... | 1.00 |
| Pyracantha Weaver's Superb—New and very fine, bld., 2 to 3 ft..... | 2.50 |
| Rhus integrifolia—Hardy native shrub, gal. cans..... | .60 |
| Rhus ovata—Evergreen Sumac, native shrub, gal. cans..... | .75 |
| Spartium junceum—Spanish Broom, gal. cans..... | .50 |
| *Viburnum suspensum—Thrives in shade, gal. cans..... | .60 |
| Viburnum suspensum—Fragrant white flowers, bld., 1½ to 2 ft..... | 1.75 |
| Viburnum tinus—Laurustinus, gal. cans..... | .50 |

TALL GROWING SHRUBS (Ultimate height 8 to 12 ft.)

| | |
|--|--------|
| Ceanothus arboreus—Blue; native tree, gal. cans..... | \$.75 |
| Ceanothus thyrsiflorus—Wild Lilac, blue, gal. cans..... | .60 |
| Eugenia hookeri—Gal. cans, 60c; 5-gal. cans..... | 2.50 |
| Eugenia myrtifolia—Gal. cans, 60c; 5-gal. cans..... | 2.50 |
| Fremontia mexicana—Native; golden-yellow, gal. cans..... | .90 |
| Genista monosperma—Bridal Veil Broom, gal. cans..... | .75 |
| Ilex aquifolium—English Holly, grafted, 4 in. pots..... | .75 |
| Ilex cornuta—Chinese Holly, balled, 2 to 3 ft..... | 3.50 |
| Laurus nobilis—Grecian Laurel or Bay, gal. cans..... | .60 |
| Laurus nobilis—Grecian Laurel or Bay, balled, 3 to 4 ft..... | 3.50 |
| Laurocerasus lusitanica—Portugal Laurel } gal. cans..... | .60 |
| Laurocerasus officinalis—English Laurel } balled, 2 to 3 ft..... | 2.50 |
| Leptospermum laevigatum—Australian Tea Tree, gal. cans..... | .50 |
| Ligustrum japonicum—Japanese Privet, gal. cans..... | .50 |
| Ligustrum japonicum—Japanese Privet, balled, 2 to 3 ft..... | 1.75 |
| Photinia arbutifolia—Toyon; native, gal. cans..... | .50 |
| Photinia arbutifolia—Toyon; native, 5-gal. cans..... | 1.75 |
| Pittosporum crassifolium } gal. cans, 50c; 10 for..... | 4.50 |
| Pittosporum eugenioides } balled, 2 to 3 ft..... | 2.00 |
| Pittosporum tenuifolium } balled, 3 to 4 ft..... | 2.50 |
| Pittosporum undulatum—Gal. cans, 60c; balled, 1½ to 2 ft..... | 2.00 |
| Prunus ilicifolia—Calif. Evergreen Cherry } gal. cans..... | .50 |
| Prunus lyoni—Catalina Cherry; native } 10 for..... | 4.50 |
| Rhamnus alaternus—Italian Buckthorn, gal. cans..... | .60 |
| Rhamnus californica—Coffee Berry; native, gal. cans..... | .75 |

EVERGREEN TREES (Ultimate height 10 to 20 feet)

| | | |
|---|---|-------------|
| Acacia baileyana | } gal. cans, 60c each; 10 for..... | 5.00 |
| Acacia dealbata | | |
| Acacia longifolia | | |
| Acacia melanoxylon | | |
| Ceratonia siliqua— Carob —St. Johns Bread, gal. cans..... | | .60 |
| Camphor Tree—Cinnamomum camphora, gal. cans..... | | .60 |
| Eriobotrya—Loquat, Seedlings, gal. cans..... | | .50 |
| Eriobotrya—Loquat, *Named grafted varieties, 4 to 6 ft..... | | 2.50 |
| Eucalyptus ficifolia—Scarlet Flg. Gum, gal. cans..... | | .75 |
| Eucalyptus ficifolia—Scarlet Flg. Gum, 5-gal. cans..... | | 3.50 |
| Eucalyptus globulus—Blue Gum, gal. cans..... | | .50 |
| Eucalyptus globulus compacta —Bushy Blue Gum, gal. cans..... | | .60 |
| Eucalyptus polyanthemus—Round, blue-green leaves, gal. cans.... | | .60 |
| Eucalyptus rostrata—Red Gum; for windbreaks, gal. cans..... | | .50 |
| Eucalyptus viminalis—Manna Gum, hardy, gal. cans..... | | .50 |
| Hymenosporum flavum—Very fragrant flowers, gal. cans..... | | .75 |
| Magnolia grandiflora—Evergreen Magnolia, gal. cans..... | | .75 |
| Magnolia grandiflora—Evergreen Magnolia, balled, 5 to 6 ft..... | | 5.00 |
| Quercus agrifolia—Live Oak; native, gal. cans..... | | .60 |

| | |
|---|------|
| Quercus agrifolia—Live Oak; native, 5-gal. cans, 5 to 6 ft..... | 3.50 |
| Sterculia diversifolia—Bottle Tree, gal. cans..... | .50 |
| Sterculia diversifolia—Bottle Tree, 5-gal. cans..... | 2.00 |
| Umbellularia californica—California Bay, gal. cans..... | .60 |
| Umbellularia californica—California Bay, 5-gal. cans..... | 2.00 |

CONIFERS

Conifers are valuable for background planting and for accent. Permanent and dignified, their location and use in the garden is a matter of importance. Both rapid and slow growing types are available. PLANT ONE FOR AN OUT-DOOR CHRISTMAS TREE.

FIR TREES—ABIES

| | |
|---|--------|
| Abies concolor—White Fir, balled, 3 to 4 ft..... | \$4.00 |
| Abies pectinata—European Silver Fir, balled, 2 to 3 ft..... | 2.75 |

CEDAR TREES—CEDRUS

| | | |
|--|--------------------------|------|
| Cedrus atlantica | } balled, 2 to 3 ft..... | 2.00 |
| Cedrus deodara | | |
| Cedrus libani | | |
| Cedrus atlantica glauca—Priced 50c higher than other cedars. | | 3.00 |

LAWSON CYPRESS—CHAMAECYPARIS

| | |
|---|------|
| C. lawsoniana alumni—Scarab Cypress, balled, 2 to 3 ft..... | 2.00 |
|---|------|

CYPRESS—CUPRESSUS

| | | |
|--|------------------------|------|
| Cupressus macrocarpa—Monterey Cypress | } gal. cans, each..... | .50 |
| Cupressus arizonica—Arizona Cypress | | |
| Cupressus semp. fastigiata—Italian Cypress | | |
| 10 for..... | | 4.50 |

JUNIPERS—JUNIPERUS

| | | |
|--|--------------------------|-------------|
| J. virginiana cannarti —Cannart Red Cedar | } balled, 2 to 3 ft..... | 3.00 |
| J. virginiana glauca —Silver Red Cedar | | |
| J. chinensis pfitzeriana —Pfitzer Juniper, balled, 24 to 30 in..... | } balled, 3 to 4 ft..... | 3.50 |
| J. communis depressa —Prostrate Juniper, balled, 18 to 24 in..... | | |
| J. sabina —Savin Juniper | } balled, 15 to 18 in. | 2.00 |
| J. sabina tamariscifolia —Tamarisk Juniper | | |
| | balled, 18 to 24 in. | 2.50 |

INCENSE CEDAR—LIBOCEDRUS

| | |
|--|------|
| Libocedrus decurrens—Incense Cedar, balled, 3 to 4 ft..... | 3.50 |
| Libocedrus decurrens—Incense Cedar, balled, 4 to 5 ft..... | 4.00 |

SPRUCES—PICEA

| | | |
|--|--------------------------|------|
| Picea pungens—Colorado Spruce | } balled, 2 to 3 ft..... | 3.00 |
| P. pungens glauca—Colorado Blue Spruce | | |
| P. pungens kostermaniana—Kosters Blue Spruce | | |
| 5.00 | | |

PINES—PINUS

| | |
|--|------|
| Pinus canariensis—Canary Island Pine, gal. cans..... | .50 |
| Pinus mughus—Swiss Mountain Pine, gal. cans..... | .75 |
| Pinus pinea—Italian Stone Pine, gal. cans..... | .60 |
| Pinus radiata—Monterey Pine, gal. cans..... | .50 |
| Pinus radiata—Monterey Pine, 5-gal. cans, 3 to 4 ft..... | 1.75 |
| Pinus radiata—Monterey Pine, 5-gal. cans, 4 to 5 ft..... | 2.25 |
| Pinus radiata—Monterey Pine, balled, 3 to 4 ft..... | 2.25 |
| Pinus radiata—Monterey Pine, balled, 4 to 5 ft..... | 3.25 |

DOUGLAS FIR—PSEUDOTSUGA

| | |
|---|------|
| Pseudotsuga douglasii—Douglas Fir, balled, 3 to 4 ft..... | 3.00 |
|---|------|

REDWOOD—SEQUOIA

| | |
|--|------|
| Sequoia gigantea—California Big Trees, gal. cans..... | 1.00 |
| Sequoia sempervirens—California (Coast) Redwood, gal. cans..... | .60 |
| Sequoia sempervirens—California (Coast) Redwood, 5-gal. cans, 2 to 3 ft..... | 2.25 |

YEW TREES—TAXUS

| | | |
|---|---------------------------|------|
| Taxus baccata erecta—Erect Yew | } balled, 3½ to 4 ft..... | 4.00 |
| Taxus baccata fastigiata—Irish Yew | | |
| Taxus baccata elegantissima—Elegant Yew | | |
| 12.50 | | |

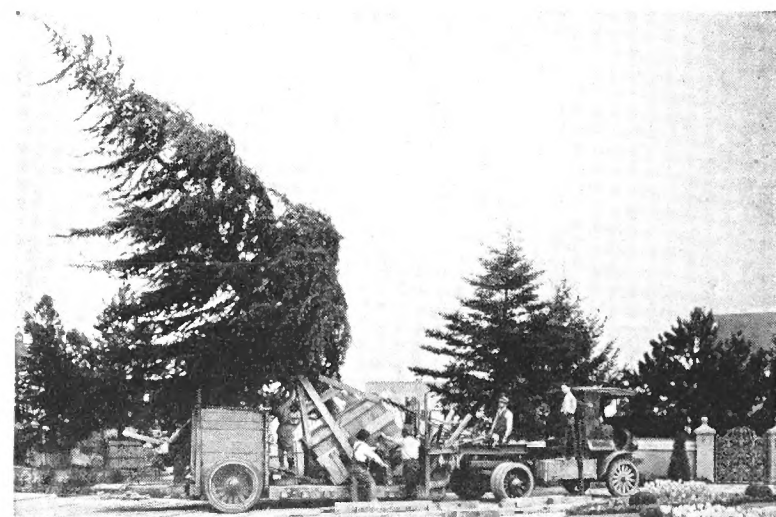
ARBOR VITAE—THUYA

| | |
|---|------|
| T. occidentalis pyramidalis—American Arbor Vitae, balled, 4 to 5 ft..... | 4.50 |
| T. orientalis aurea nana—Golden Arbor Vitae, balled, 12 to 15 in.... | 1.25 |
| T. orientalis beverleyensis—Gold Column Arbor Vitae, balled, 3 to 4 ft..... | 3.00 |

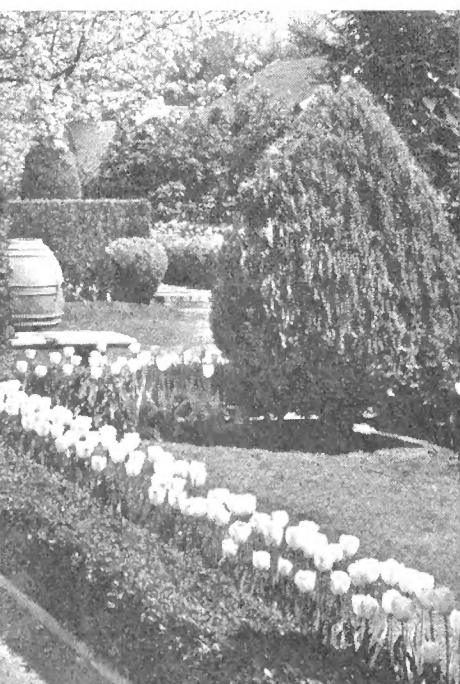
Delivery of Specimen Indian Cedars

SPECIMEN TREES . . .

Save years of time by using large nursery-grown shrubs and trees. We specialize in the production of this material and have in our nursery hundreds of trees varying in age from five (5) to forty (40) years. With our careful handling they can be moved with complete safety. Write for prices and descriptions.



Oriental Arbor Vitae
Provides an interesting accent in this charming garden



FRUIT TREES

PRICES

Apricots, Freestone and Cling Peaches, Nectarines, Figs and Almonds:

| Caliper | Approx. | 1 to 10 | 11 to 49 | 50 to 299 |
|------------|-----------|---------|----------|-----------|
| 1/2—11/16" | (4-6 ft.) | \$.50 | \$.40 | \$.30 |
| 3/8—1/2" | (3-4 ft.) | .45 | .35 | .25 |
| 1/4—3/8" | (2-3 ft.) | .40 | .30 | .20 |

Note: Apricots on myrobalan root, and Figs, 5c higher in quantities of 50 or more. Write for prices on 300 or more trees.

Apples, Pears, Cherries, Plums, Prunes, Quinces and Pomegranates:

| Caliper | Approx. | 1 to 10 | 11 to 49 | 50 to 299 |
|---------------|-----------|---------|----------|-----------|
| 11/16" and up | (6-8 ft.) | \$.60 | \$.45 | \$.35 |
| 1/2 to 11/16" | (4-6 ft.) | .50 | .40 | .30 |
| 3/8 to 1/2" | (3-4 ft.) | .45 | .35 | .25 |
| 1/4 to 3/8" | (2-3 ft.) | .40 | .30 | .20 |

Note: Plums on myrobalan root, and Quinces, 5c higher in quantities of 50 or more. Bartlett double-worked on quince, 10c higher in any quantity. Write for prices on 300 or more trees.

Fruit Tree Varieties LISTED IN APPROXIMATE RIPPENING ORDER

Spring to Early Summer

Apricots

Newcastle Early

Cherries

Chapman
Black Tartarian
Bing
English Morello
Royal Anne
Lambert

Freestone Peaches

Mayflower
Florence
Alexander
Briggs Red May

Plums

Beauty

Early Summer to Mid-Summer

Apples

Red June
Red Astrachan
White Astrachan

Apricots

Royal
Blenheim
Tilton
Moorpark

Nectarines

John Rivers
Gold Mine
Gower

Freestone Peaches

Early Imperial
Nectar*
Fisher* (see below)
Yellow St. John
Strawberry Free
Hale's Early
Early Crawford
Foster

Cling Peaches

Libbee
Walton
Johnson

Plums

Climax
Santa Rosa
Wickson
Becky Smith
Late Santa Rosa
Leib's Blood Red

Midsummer to Fall

Apples

Gravenstein

Nectarines

Quetta
Stanwick

Freestone Peaches

Fay Elberta
Elberta
Muir
J. H. Hale
Rio Oso Gem*
Curry Seedling
Lovell
Salway

Cling Peaches

Paloro
Peak
Seller's Orange
Gaume
Sims
Halford No. 2
Strawberry Cling
Sullivan*

Pears

Bartlett
Beurre Hardy
Seckel

Plums

Duarte
Satsuma
Kelsey
Jefferson
Yellow Egg
President

Prunes

Sugar
French Improved
Coates 1418
Imperial
Robe de Sargent
Burton

Fall

Apples

Yellow Belleflower
Jonathan
Red Delicious
Winter Banana
W. W. Pearmain
Winesap
Red Rome Beauty
Y. N. Pippin

Nectarines

Victoria

Pears

Doyenne du Comice
Beurre Bosc
Dana's Hovey
Beurre d'Anjou
Winter Nelis
Easter Beurre

WALNUTS

PRICES

| | 1 to 10 | 11 to 49 | 50 or more |
|-----------------------|---------|----------|------------|
| 6 to 8 ft., each..... | \$1.75 | \$1.50 | \$1.25 |
| 4 to 6 ft., each..... | 1.50 | 1.25 | 1.00 |
| 3 to 4 ft., each..... | 1.25 | 1.00 | .85 |

Varieties: Concord, Eureka, Franquette and Payne Seedling. Budded on 3-Blood Royal rootstock.

Frostfighter: Unexcelled understock for all English varieties. Budded on 3-Blood Royal roots. Prices same as above.

HACHIYA PERSIMMONS

| | 1 to 10 | 11 to 49 |
|-----------------------|---------|----------|
| 4 to 6 ft., each..... | \$1.25 | \$1.00 |
| 3 to 4 ft., each..... | 1.00 | .85 |

SMALL FRUITS

| Price, each..... | 1 to 10 | 11 to 49 | 50 to 499 |
|------------------|---------|------------|-----------|
| | \$.15 | \$.12 1/2 | \$.10 |

Boysenberries
Blackberries:
Cory Thornless
Mammoth
Himalaya

Youngberries
Loganberries
Perfection Currants
Champion Gooseberries
Blackcap Raspberries

Cuthbert

Red Raspberries

Ranaree

| | 1 to 10 | 11 to 49 | 50 or more |
|------------------|---------|----------|------------|
| Price, each..... | \$.10 | \$.08 | \$.06 |

STRAWBERRIES:

| | 1 to 10 | 11 to 49 | 50 to 499 |
|------------------|---------|----------|------------|
| Price, each..... | \$.03 | \$.02 | \$.01 1/2 |

Varieties: Banner, Dorsett, Progressive Everbearing.

| | 1 to 10 | 11 to 49 | 50 to 499 |
|-------------------|---------|------------|-----------|
| New Rockhill..... | \$.10 | \$.07 1/2 | \$.05 |

New Thornless Loganberry (Plant Pat. No. 82)

| | 1 to 10 | 11 to 49 | 50 or more |
|------------------|---------|----------|------------|
| Price, each..... | \$.25 | \$.20 | \$.15 |

GRAPEVINES—European Varieties

| No. 1 Grade, each..... | 1 to 10 | 11 to 49 | 50 to 299 |
|------------------------|---------|----------|-----------|
| | \$.15 | \$.08 | \$.05 |

Write for prices in larger quantities

Table and Raisin Grapes

Black Hamburg
Black Malvoise
Black Monukka
Cornichon
Emperor
Flame Tokay

Malaga
Maraville de Malaga
Olivette Blanche
Ribier
Rose of Peru
Thompson Seedless

Wine Grapes

Alicante Bouschet
Carignane
Golden Chasselas

Mission
Muscat
Zinfandel

American Grapes

| No. 1 Grade, each..... | 1 to 10 | 11 to 49 |
|------------------------|---------|----------|
| | \$.20 | \$.15 |

Write for prices in larger quantities

Concord Catawba Isabella Pierce

CITRUS

| 5/8 to 3/4" caliper, each..... | 1 to 10 | 11 to 49 | 50 or more |
|--------------------------------|---------|----------|------------|
| | \$2.00 | \$1.75 | \$1.50 |

Washington Navel Orange Eureka Lemon
Valencia Late Orange Lisbon Lemon
Marsh Seedless Grapefruit

CITRUS NOVELTIES

\$2.50 Each

Thompson Pink Grapefruit Dancy Tangerine
Nagami Kumquat Satsuma Orange
Bears Seedless Lime Rangpur Lime
Ruby Blood Orange

*Denotes new patented varieties. Nectar and Fisher royalty 20c additional; Rio Oso Gem 10c additional; Sullivan Cling 5c additional.

FISHER PEACH PRICES

| June Buds | 1 to 10 | 11 to 49 | 50 to 299 |
|-----------------|---------|----------|-----------|
| | \$.60 | \$.50 | \$.35 |

Add 20c for royalty

